



Greater Arkansas

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## 2009 *Report to the Community*

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### **Mission Statement**

The American Red Cross, a humanitarian organization led by volunteers, guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for and respond to emergencies.

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Greater Arkansas

### **Officers and Board of Directors**

Patrick Schueck  
*Chair*

James Jones  
*Secretary*

Larry Choate  
*Vice Chair  
Officer*

Candy Carey  
*Chief Executive*

Donna Hardcastle  
*Treasurer*

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## The American Red Cross Of Greater Arkansas

### *Disaster Relief and Community Disaster Education*

When a disaster threatens or strikes, the American Red Cross of Greater Arkansas is there. Our presence includes the Faulkner County Service Center in Conway. This year we responded to 428 home and apartment fires, caring for displaced individuals with emergency food, shelter and supplies, as well as comfort and mental health counseling.

Chapter instructors trained 19,943 students, workers and community people in disaster education.

### *Health and Safety Services*

From First Aid/CPR/AED training to swimming and lifeguarding courses and more, American Red Cross programs help people lead safer and healthier lives. This year, 13,088 individuals learned lifesaving skills through classes offered by the chapter.

### *International Services*

While we had no request this year for international tracing, we are ready when needed to help local families find relatives with whom they have lost contact because of a natural disaster, war or internal conflict in other countries. Arkansans continue to generously provide financial support Red Cross work with disasters around the world.

### *Armed Forces Emergency Services*

The American Red Cross provides communication between those in the Armed Forces and their families. We have a worldwide network that reaches service members wherever they need to communicate a birth, death or illness. This year we connected 1,994 emergency messages between Arkansas military families and their loved ones in the military.

### *Community Referral Services*

To assist Arkansans recovering from disasters in need of services outside of the Red Cross mission, our emergency caseworkers maintain a network of community organizations useful to persons in need of a variety of services. More than 3,000 information and referrals were given throughout the year.

### *Volunteers*

We depend on volunteers of all ages and backgrounds to carry on our work. Volunteers constitute 97 percent of our total workforce, serving as members of the board, instructors teaching lifesaving skills, disaster action team members, office administrators, event organizers and more.

This year, 503 volunteers made the work of the chapter possible, responding to the needs of central Arkansas 24 hours a day, 7 days a week.

### *Statement of Financial Position For the Year Ending June 30, 2009*

ENDING NET ASSETS	\$ 979,369
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### *Statement of Activities*

TOTAL CONTRIBUTIONS, REVENUES AND GAINS	<b>\$1,968,469</b>
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### **Expenses and Losses**

Program Services	
Services to Chapters	\$ 565,780
Armed Forces Emergency Services	138,119
Disaster Services	555,301
Health Services	235,669
Community Services	76,606
<b>Total Program Services</b>	<b>\$1,571,475</b>

Membership and Fund Raising	60,260
Management and General	137,567
Chapter Assessment	140,263

TOTAL EXPENSES AND LOSSES	<b>\$1,909,565</b>
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CHANGE IN NET ASSETS	<b>\$ 58,904</b>
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