



**American
Red Cross**

Greater Arkansas

401 South Monroe
Little Rock, AR 72205
501.748.1000
Redcross.littlerock.org

Mission Statement

The American Red Cross, a humanitarian organization led by volunteers, guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for and respond to emergencies.

Officers and Board of Directors

Patrick Schueck
Chair

James Jones
Secretary

Larry Choate
*Vice Chair
Officer*

Candy Carey
Chief Executive

Donna Hardcastle
Treasurer



2008 Report to the Community



Greater Arkansas



The American Red Cross In Central Arkansas

Disaster Relief and Community Disaster Education

When a disaster threatens or strikes, the American Red Cross of Greater Arkansas is there. Our presence includes the Faulkner County Service Center in Conway. This year we responded to 435 residential fires. We helped 4,195 individuals affected by disasters with emergency food, shelter and supplies.

Because being prepared can make your family and community safer and sometimes minimize injury and destruction, we made 19,943 disaster education presentations across our community.

Health and Safety Services

From first aid, CPR and AED training to swimming and lifeguarding, American Red Cross programs help people lead safer and healthier lives. This year, 13,468 individuals learned lifesaving skills through classes offered by the chapter.

International Services

While we had no request this year for international tracing, we are ready when needed to help local families find relatives with whom they have lost contact because of a natural disaster, war or internal conflict in other countries.

Armed Forces Emergency Services

The American Red Cross provides communication between those in the Armed Forces and their families. We have a worldwide network that reaches service members wherever they need to communicate a birth, death or illness. This year we transmitted 2,600 emergency messages for Arkansas military families.

Volunteers

We depend on volunteers of all ages and backgrounds to carry on our work. Volunteers constitute 97 percent of our total workforce, serving as members of the board, instructors teaching lifesaving skills, disaster action team members, office administrators, event organizers and more.

This year, 815 volunteers made the work of the chapter possible, responding to the needs of central Arkansas 24 hours a day, 7 days a week.

Statement of Financial Position For the Year Ending June 30, 2008

ENDING NET ASSETS \$ 920,465

Statement of Activities

TOTAL CONTRIBUTIONS,
REVENUES AND GAINS **\$1,931,471**

Expenses and Losses

| | |
|---------------------------------|------------------|
| Program Services | |
| Services to Chapters | \$ 361,645 |
| Armed Forces Emergency Services | 127,361 |
| Disaster Services | 409,311 |
| Health Services | 233,350 |
| Community Services | 85,482 |
| Total Program Services | 1,217,149 |

| | |
|-----------------------------|---------|
| Membership and Fund Raising | 131,405 |
| Management and General | 158,758 |
| Chapter Assessment | 209,326 |

TOTAL EXPENSES AND LOSSES **\$1,716,638**

| | |
|--|-------------------|
| Transfer of Net Assets to/from Another ARC Unit | 2,405 |
| CHANGE IN NET ASSETS | \$ 217,238 |